

HAGERTY PLUS GUIDE TO MONTEREY

THE CONCOURS



CARMEL-BY-THE-SEA CONCOURS ON THE AVENUE

WHERE: Ocean Avenue, Carmel by the Sea, CA WHEN: Monday, August 11, 2008 (Porsche and Ferrari through 1973) Tuesday, August 12, 2008 (Multi-marques 1946 through 1971) MORE INFO: (404) 237-2633; http://motorclubevents.com

GOOD TO KNOW: A relatively recent event, the Carmel-By-The-Sea Concours on the Avenue moves up the start of the Monterey week for yet another day. For the first time, in 2008, Monday will be added with nothing but Porsches and Ferraris. Tuesday continues as in the past, with a focus on post-war cars, many of which would rarely be seen at the other area concours. Known for superb organization and a gracious ambiance, the concours is set in one of the country's most charming communities.

THE QUAIL, A MOTORSPORTS GATHERING

WHERE: Quail Lodge, Carmel Valley, CA WHEN: Friday, August 15, 2008 – 10 a.m. to 4 p.m. MORE INFO: (877) 734-4628; www.quaillodgeevents.com/pages/thequail.cgi

GOOD TO KNOW: The Quail is the place for diehard enthusiasts of fine racing cars. For 2008, The Quail will have special displays relating to America's most prestigious endurance race, the Twelve Hours of Sebring, 25th Anniversary of the legendary Porsche 959, Eagle race cars created by Dan Gurney, and a selection of Lamborghinis highlighting the career of the firm's storied test driver, Valentino Balboni. These impressive montages will be set among The Quail's traditional mixture of vintage automobiles and motorcycles many have only seen in margue history books. In addition to the spectacular race cars, there is a wide selection of vendors with everything from luxury goods to automobilia. The price of admission includes all the fine food and beverage you can manage, but order your tickets immediately because they go very quickly. While The Quail takes place, be sure to inspect the cars at the nearby Bonhams & Butterfields sale.

CONCORSO ITALIANO

WHERE: Marina California Airport, Monterey Bay, CA WHEN: Friday, August 15, 2008 – 9:30 a.m. to 5 p.m. MORE INFO: (425) 742-0632; www.concorso.com

GOOD TO KNOW: If your favorite color is red and you love the look and sound of Italian cars from Abarth to Zagato, Concorso Italiano isn't to be missed. In addition to seeing literally hundreds of Ferraris, Lamborghinis, Maseratis and Alfa Romeos, there is always a good selection of less commonly seen Italian cars, including Fiat, Lancia, Abarth and others. Vendors cater to the Italian car enthusiast and authentic Italian food is abundant. Concorso is also home to the Kruse auction, but more about that later.

THE PEBBLE BEACH CONCOURS D'ELEGANCE

WHERE: The Lodge at Pebble Beach WHEN: Sunday, August 17, 2008 – 10:30 a.m. to 5 p.m. MORE INFO: (831) 622-1700; www.pebblebeachconcours.com

GOOD TO KNOW: The Granddaddy of all concours, The Pebble Beach Concours d'Elegance is selfdescribed as the world's premier celebration of the automobile, and has been held every year since 1950 on the golf course of the Lodge at Pebble Beach. The 58th annual Pebble Beach Concours d'Elegance will showcase the historic Italian marque Lancia, Italian super sports car Lamborghini and the General Motors centennial. In addition to the finest cars anywhere, the links will be packed by the elite of the car collecting world, many of whom will be dressed to the nines on this 18-hole golf course.



THE AUCTIONS AND EXPOSITIONS

EXPOSITION

WHERE: The Peter Hay Golf Course at the Lodge at Pebble Beach WHEN: Wednesday, August 13 through Sunday, August 17, 2008 MORE INFO: (925) 736-3444; www.blackhawkcollection.com

GOOD TO KNOW: For years, the Blackhawk Collection has offered fine collector cars. Although they are best known for the great American and European classics, sports and racing cars are often part of the mix. For the Exposition, Blackhawk presents approximately 75 cars on a marquee erected on the Peter Hay Golf Course at the Lodge. Admission is free and the cars are spectacular.

KRUSE COLLECTOR CAR AUCTION

WHERE: Concorso Italiano, Marina California Airport, Monterey Bay, CA WHEN: Friday, August 15, 2008 – 2 p.m. MORE INFO: 800-968-4444; www.kruse.com

GOOD TO KNOW: The Kruse auction at Concorso Italiano is the least hyped of all the Monterey auctions, and that can be a truly great thing for would-be buyers. So if there's a car that appeals to you at this sale, be sure to attend or register to bid from afar. You may just get lucky.

BONHAMS & BUTTERFIELDS

WHERE: Quail Lodge, Carmel Valley, CA WHEN: Friday, August 15, 2008 MORE INFO: (415) 861-7500; www.bonhams.com

GOOD TO KNOW: Bonhams & Butterfields' Quail Lodge sale is the company's premier North American motorcar auction and focuses on fine European and racing cars, with many wonderful automobiles thrown in for good measure. If you're on the market for a vintage race car, sports car or European or American classic, this can be an excellent place to find the car for you. If you plan on attending the The Quail, this sale is right on the Quail Lodge property and especially convenient. According to our friends at Sports Car Market, this sale is "a true don't miss."

THE INSIDE TRACK

WEATHER:

Whether you're in town, up at Laguna or out at Pebble Beach, weather differs dramatically. In town, temperatures range from the mid 60's to the mid 70's, with fog as a possibility (especially in the early morning and afternoon) and with cloud cover beginning about 4 p.m. Early morning temperatures can drop to 40 degrees in Pebble Beach, which often starts the day with heavy fog that burns off as the temperature rises into the 60's and 70's. At Laguna Seca Raceway it tends to be clear, hotter and less humid. The raceway is in a large "bowl" higher than town, and the hot, black tarmac heats up the area. Skies tend to be clearer away from the coast and town.

ATTIRE:

No matter which event you attend, comfortable shoes are a must. Many people wear their finery to the Pebble Beach Concours d'Elegance, and dress varies from kahkis to blazers and dresses suitable for a garden party. Other events are less formal, though at Concorso and The Quail, business casual is a safe bet and jeans are best for the historic races. Wherever you are in the Monterey area, dressing in layers makes good sense as it starts cool and progressively warms as the day advances.

TICKETS:

Virtually every event requires a ticket or pass, which you can order in advance using the phone numbers or web sites listed. Without a ticket you'll be denied entry. Many events will be sold out, so if you lose or forget your ticket you'll have no recourse.

PARKING AND DRIVING TIPS:

It's best to stay as near as possible to the events you're planning to attend. During Concours week, traffic is extremely heavy and it can sometimes take as many as two hours to drive between Monterey or Pebble Beach and Carmel Valley — normally it's less than a half-hour. If much of your time will be spent at the auctions, then staying near the center of Monterey will save you time, effort and gas.

THE AUCTIONS AND EXPOSITIONS

RUSSO & STEELE

WHERE: Marriott Hotel, Monterey, CA WHEN: Friday, August 15 – 5 to 6 p.m. and Saturday, August 16, 2008 – 5 to 6 p.m. MORE INFO: (602) 252-2697; www.russoandsteele.com

GOOD TO KNOW: When it comes to theater, no other auto auction comes close to Russo and Steele. It's loud, with music and shouting and revving engines. It's also the closest thing to WWF wrestling on four wheels. Cars tend towards muscle, sports and racing, and Russo and Steele has been particularly successful with highperformance Fords and Cobras. So if you're looking for high energy and want an alternative to the more formal British approach of Bonhams & Butterfields, be sure to check out Russo and Steele.

MONTEREY SPORTS & CLASSIC CAR AUCTION BY RM AUCTIONS

WHERE: The Portola Plaza Hotel, Monterey, CA WHEN: Friday, August 15 and Saturday, August 16, 2008 MORE INFO: (519) 352-4575; www.rmauctions.com

GOOD TO KNOW: RM is a powerhouse in the collector car auction business and this is one of their most exciting sales. The atmosphere is always electric and there are some truly fine sports, racing and muscle machines rolling across the block. Even if you're not on the market, it's well worth seeing this show.

GOODING & COMPANY

WHERE: The Equestrian Center, The Lodge at Pebble Beach WHEN: Saturday, August 16 and Sunday, August 17 MORE INFO: (310) 899-1960; www.goodingco.com

GOOD TO KNOW: A relatively young company, Gooding & Co. has quickly vaulted to the top of the North American auction world. It is known for very high-quality examples of the finest cars from most genres, including sports, racing, classics and muscle cars. The company puts huge efforts into its catalogs, as well as into the physical sales site. If the firm's success at Pebble Beach in 2007 is any indication, this will be the sale to watch in 2008.

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THINGS YOU REALLY SHOULDN'T MISS:

If you want to see a free, phenomenal car show of some 150 of **Sunday**'s Concours show cars, set up a lawn chair along Ocean Avenue in Carmel, and by about noon the Pebble Beach Tour d'Elegance participants will be stopping for lunch. You can get quite a preview of the cars.

Friday afternoon around 5 p.m. you may want to return to Ocean Avenue in Carmel, park and perch on the stone wall median to watch cars roll in from The Quail, Concorso Italiano, Laguna Seca and the Pacific Grove Classic Car Rally.

Back at Pebble Beach on Saturday, stroll out onto the polo field where the gleaming transporter rigs are all lined up side by side. Talk to the drivers/handlers and watch as Duesenbergs and Ferraris and Packards are polished and primped. If you get lucky, you may even end up helping to prep a show car—stranger things have happened.

One of the best viewing occasions on **Sunday** requires getting up before dawn. Grab your tickets and do your best to find safe parking (or your car will be towed) before walking around the Lodge to the water's edge where all show cars must file in through the early morning fog. A small crowd will be lining the way and staying warm with coffee and donuts provided by the Hagerty Dawn Patrol.

As long as you're there early, deposit your blanket on a spot opposite the award ramp to save a place from which you can comfortably watch the awards ceremony late in the day.

On show day at Pebble Beach, don't count on going inside the Lodge, which is closed to ticket holders. But don't worry, plenty of food and portable restrooms are available.

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VINTAGE RACING, RALLYING & TOURING

ROLEX MONTEREY HISTORIC RACES

WHERE: Mazda Raceway Laguna Seca WHEN: Friday, August 15; Saturday, August 16 and Sunday, August 17 MORE INFO: (805) 686-9292; www.montereyhistoric.com

GOOD TO KNOW: The Monterey Historics provide one of the finest vintage race experiences anywhere. The track is big, fast and dramatic, with many great viewing locations. The paddock itself is a living, breathing display of fantastic vehicles and the racing is terrific. In addition to the racing, there are some fine manufacturer displays, many racing celebrities and a large number of motoring-related vendors. And the food is pretty good for racetrack fare. To avoid the heavy traffic between Laguna Seca and Monterey, you may want to consider taking a free bus. For more information, call Call (831) 899-2555, or (831) 424-7659 for bus numbers and routes, or go to www.mst.org.

PEBBLE BEACH TOUR D'ELEGANCE

WHERE: Departing Collins Field, Pebble Beach WHEN: Thursday, August 14, 7 a.m. to 2:30 p.m. MORE INFO: Imacmillan@pebblebeachconcours.net; www.pebblebeachconcours.net

GOOD TO KNOW: The Pebble Beach Tour d'Elegance is a wonderful chance to see many of the cars entered in the Pebble Beach Concours d'Elegance in motion. The cars line up early, depart at 8:30 a.m. and travel through Pebble Beach on 17-Mile Drive. It offers another dimension to Sunday's stationary display of cars.

PACIFIC GROVE CONCOURS AUTO RALLY

WHERE: Departs downtown Pacific Grove WHEN: Friday, August 15, 2008 Registration is at 1 p.m.; roll-off at 6 pm MORE INFO: (831) 372-6585; http://pgautorally.org

GOOD TO KNOW: Think of the Pacific Grove Concours Auto Rally more as a rolling car show than a competitive rally. The cars are staged, displayed and driven for an hour at little more than 40 mph. It finishes up with a barbecue and awards. This is an excellent event if you have a collector car but don't plan on showing it.

THE INSIDE TRACK

DO'S AND DON'TS:

Do plan ahead. Remember your GPS, map, passes and credentials.

Do be aware of parking signage and obey it. You don't want your car ticketed or towed.

Do try to get all the parking passes you can. This will help you park closer to each venue.

Do be aware that there will be a bottleneck on Highway One on the way to The Quail, and plan for extra time.

Do take a camera everywhere during the day.

Don't be too proud to stop and ask directions.

Don't speed (on the rare occasion that you could)! There is heavy law enforcement in the area during the events.

AUTOMOTIVE ART, COLLECTIBLES, BOOKS AND LITERATURE



AUTOMOBILIA MONTEREY

WHERE: The Embassy Suites, Monterey Bay, Seaside, CA WHEN: Tuesday, August 12 and Wednesday, August 13, 2008 MORE INFO: (631) 659-5335; www.automobiliamonterey.com

GOOD TO KNOW: Whether you're looking for a rare original race poster or photograph, rally plates, mascots, signs, models, literature, books or art, Automobilia Monterey offers a fascinating array of automobilia. The organizers insist that the 45-plus venders offer "no reproductions."

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AUTOMOTIVE ART, COLLECTIBLES, BOOKS AND LITERATURE CONTINUED...

AUTOMOTIVE FINE ART EXHIBITION

WHERE: The Lodge at Pebble Beach WHEN: Sunday, August 17, 2008 MORE INFO: (214) 520-3430, ext. 303; www.autoartgallery.com/afas

GOOD TO KNOW: The Automotive Fine Arts Society is comprised of some of the most gifted automotive artists on the planet. Each year, most members trek thousands of miles to Pebble Beach for their biggest exposition of the year, which includes fresh work from all exhibitors. Original paintings, illustrations and sculpture are available for viewing and purchase.

PEBBLE BEACH RETRO AUTO

WHERE: The Lodge at Pebble Beach WHEN: Friday, August 15; Saturday, August 16; and Sunday, August 17 MORE INFO: kleach@pebblebeachconcours.com; www.pebblebeachconcours.net

GOOD TO KNOW: Just a short walk from the main Lodge at Pebble Beach, the RetroAuto marquee houses scores of top-level purveyors of automotive art and collectibles. Although some exhibitors also offer displays at Automobilia Monterey, many only set up at RetroAuto.

WHERE TO STAY

COUNTRY GARDEN INNS

102 West Carmel Valley Road, Carmel Valley (831) 659-5361; www.countrygarden Inns

The Country Garden Inn and its sister property, Acacia Lodge, are clean, well-maintained motels a little off the beaten track, which is a good thing when it comes to price and availability. Although it is a bit of a drive to Pebble Beach or Monterey, if you're planning on taking in The Quail and the Monterey Historic Races, the location has its advantages.

THE LODGE AT PEBBLE BEACH 1700 17-Mile Drive, Pebble Beach (800) 654-9300; www.pebblebeach.com

Considered one of the world's great hotels and resorts, The Lodge at Pebble Beach is home to one of the most celebrated golf courses anywhere. The property is large, sprawling and gracious. The accommodations and dining are superb. They are also in very high demand during the week of the Concours. If you would like to stay there during the concours, you should book at least a year in advance, so now is the time to plan for 2009 or 2010.

MONTEREY MARRIOTT 350 Calle Principal, Monterey (831) 649-4234; www.marriott.com

This 319-room luxury hotel is set right in the heart of Monterey. It is complete with fine restaurants and a complete day spa. The location is ideal for dedicated auction goers because it is the site of the Russo and Steele sale and is right across the street the Portola Plaza Hotel, which is home to the RM auction. There are many good restaurants within walking distance. Due to its prime location, this hotel will fill up fast and you'll want to book many months – if not a year – in advance.

PORTOLA HOTEL & SPA 2 Portola Plaza, Monterey (866) 711-1534; www.portolahotel.com

A large and luxurious hotel situated on the Monterey Bay, the Portola Hotel has 369 rooms. Like the rival Marriott across the street, it has excellent spa and fitness facilities, good restaurants on property and is truly in the center of the Friday and Saturday night activity thanks to hosting RM and being immediately across the street from Russo and Steele's Marriott base. It is also an easy walk to many of Monterey's restaurants and shops. However, because it is so well situated, getting a room might be a challenge unless you book many months – or a year – in advance.

QUAIL LODGE RESORT 8205 Valley Greens Drive, Carmel (888) 828-8787; www.quaillodge.com

Nestled on 850 acres in beautiful Carmel Valley, ordinarily the Quail Lodge is a place to relax, enjoy the spa, superb dining and fine golf. Although the amenities and every luxury remain during Concours week, the Quail Lodge positively bustles with the activity of The Quail, A Motorsports Gathering and the Bonhams & Butterfields auction. Being the center of such activity, Quail Lodge fills up fast and it's best to make reservations a year in advance.

WHERE TO EAT

BREAKFAST/HASH HOUSES

BLACK BEAR DINER

12 Crossroads Shopping Center (Highway 1 @ Rio Road, Carmel, CA (831) 624-9640; www.blackbeardiner.com

OR

2450 N. Fremont Street, Monterey (831) 645-9700; www.blackbeardiner.com

There are 18 Black Bear Diners in California and 19 scattered throughout the West and Northwest. They offer excellent service, attractive surroundings and great comfort food, including some truly amazing corned beef hash. So even if you're no fan of chains or diners, if you see a Black Bear – you may pass the one in Salinas or Gilroy, too – it's a safe bet for good, reasonably priced food with generous portions.

WAGON WHEEL

71566 Carmel Valley Road (831) 624-8878

You won't find the Wagon Wheel in many dining or travel guides. It's the kind of clean, no frills place that all the locals know about but that travelers only find by accident or luck. Serving the day's first two meals, the breakfasts are superb, including truly superior corned beef hash. If you're heading out to The Quail or the Bonhams & Butterfields sale, make a point of heading out early and checking out some of the best breakfast food around.

FUN ATMOSPHERE

BAJA CANTINA 7166 Carmel Valley Road, Carmel, CA (831) 625-2252;

www.carmelvalleycalifornia.com/baja.html

This boisterous, auto and racing-themed Mexican restaurant has good food, live music on the weekends and can be a real blast.

THE CROWN AND ANCHOR 150 W. Franklin St., Monterey (831) 649-6496; www.crownandanchor.net

This traditional British Pub is a great place for casual dining from burgers to traditional pub fare like fish and chips. The beer is good and the ambiance is terrific. It's also an easy walk from Portola Plaza and the Monterey Auctions.

PETER B'S BREWERY & RESTAURANT 2 Portola Plaza, Monterey, CA (831) 649-4511; www.portolahotel.com

If you're looking for casual dining and good beer in downtown Monterey, Peter B's is worth trying. You may also run into a few Hagerty travelers because this is one of our favorite spots, too.

FAST FOOD

CARL JR.'S MONTEREY

902 Lighthouse Avenue, Monterey (831) 375-4264; www.taqueriasmoreno.com

McDONALD'S MONTEREY 610 Del Monte Ave, Monterey (831) 373-3939

SUBWAY

190 Country Club Gate Ctr., Pacific Grove (831) 655-2134

FINE DINING

CASANOVA

5th Avenue and Mission, Carmel (831) 625-0501; www.casanovarestaurant.com

From the outside, this charming European-style restaurant looks tiny. However, it is deceptively large. What isn't deceptive is the quality of the food, beverage and service, which focuses on the south of France and northern Italy.

CIBO RISTORANTE ITALIANO

301 Alvarado Street (at Del Monte Avenue), Monterey, CA (831) 649-8151; www.cibo.com

If you're looking for fine Italian food, this awardwinning restaurant in the center of Monterey is a good bet. Live Jazz is just an added benefit. *Dinner reservations are recommended.*

MONTRIO BISTRO

44 Calle Principal, Monterey (831) 648-8880; www.montrio.com

This small Monterey restaurant is known for fine dining and blending the best of American and European influences. *Call ahead for reservations*.

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WHERE TO EAT CONTINUED...

FISHERMAN'S WHARF

CABO'S WILD MEXICAN SEAFOOD 45 Fisherman's Wharf #1, Monterey (831) 373 6969

CAPTAIN'S GIG RESTAURANT 6 Fisherman's Wharf #1, Monterey (831) 373 5559 GILBERT'S ON THE WHARF 30 Fisherman's Wharf #1, Monterey (831) 375 3113

OLD FISHERMAN'S GROTTO 39 Fisherman's Wharf #1, Monterey (831) 375 4604; www.oldfishermansgrotto

WHAT TO DO WHEN YOU'RE SICK OF CARS...IF THAT'S POSSIBLE

CONCORSO ITALIANO FASHION SHOW

WHERE: Bayonet Black Horse Golf Course, Monterey Bay, CA WHEN: Friday, August 15, 2008 MORE INFO: (425) 742-0632; www.concorso.com

THE GOLF COURSES IN PEBBLE BEACH INCLUDE: Spanish Bay Spyglass Hill Del Monte Peter Hay MORE INFO: (831) 622-8723; www.pebblebeach.com

ADDITIONAL GOLF COURSES INCLUDE:

Navy Golf Course, 1250 Garden Street, Monterey (831) 656-2167; Pacific Grove Municipal Golf Links, 77 Asilomar Ave., Pacific Grove, CA (831) 648-5775; www.ci.pg.ca.us/golf/

MONTEREY BAY AQUARIUM

886 Cannery Row, Monterey (831) 648-4937; www.mbayaq.org

This world class aquarium features a variety of permanent and changing exhibits and is located right on Monterey Bay.

THE MONTEREY MUSEUM OF ART 559 Pacific street, Monterey, CA (831) 372-5477; www.montereyart.org

This art museum offers a permanent collection of American photography, early California painting, Asian art and international folk art.

THE NATIONAL STEINBECK CENTER One Main Street, Salinas, CA

(831) 796-3833; www.steinbeck.org

One of America's great authors, Steinbeck is closely linked to Salinas and Monterey. This modern museum is dedicated to his life and work.

SAN CARLOS BORROMÉO DE CARMELO MISSION 3080 Rio Road, Carmel, CA 93923 (831) 624-1271; www.carmelmission.org

The original 18th Century mission is now a museum giving a glimpse into the early history of California, when there were missions scattered throughout the territory.

MONTEREY AT A GLANCE

THE CONCOURS

CARMEL-BY-THE-SEA CONCOURS ON THE AVENUE Monday, August 11 and Tuesday, August 12, 2008

CONCORSO ITALIANO Friday, August 15, 2008

THE QUAIL, A MOTORSPORTS GATHERING Friday, August 15, 2008

THE PEBBLE BEACH CONCOURS D'ELEGANCE Sunday, August 17, 2008

THE AUCTIONS AND EXPOSITIONS

KRUSE 2008 COLLECTOR CAR AUCTION Friday, August 15, 2008

BONHAMS & BUTTERFIELDS Friday, August 15, 2008

MONTEREY SPORTS & CLASSIC CAR AUCTION BY RM AUCTIONS Friday, August 15 and Saturday, August 16, 2008

RUSSO & STEELE Friday, August 15 and Saturday, August 16, 2008

GOODING & COMPANY

Saturday, August 16 and Sunday, August 17, 2008

THE BLACKHAWK EXPOSITION

Wednesday, August 13 through Sunday, August 17, 2008

AUTOMOTIVE ART, COLLECTIBLES, BOOKS AND LITERATURE

AUTOMOBILIA MONTEREY Tuesday, August 12 and Wednesday, August 13, 2008

PEBBLE BEACH RETRO AUTO Friday, August 15 through Sunday, August 17, 2008

AUTOMOTIVE FINE ART EXHIBITION Sunday, August 17, 2008

VINTAGE RACING

ROLEX MONTEREY HISTORIC RACES Friday, August 15 through Sunday, August 17, 2008

VINTAGE TOURS/RALLYS

PEBBLE BEACH TOUR D'ELEGANCE Thursday, August 14, 2008 – 7 a.m. to 2:30 p.m.

PACIFIC GROVE CONCOURS AUTO RALLY Friday, August 15, 2008, Registration at 1 p.m.; roll-off at 6 p.m.

